

Moves Power Generation

"... passing the baton.

"... For me, the meaning of life is the next generation..."

... teacher, activist.



This is the first generation that was born and grew up with the internet thus encouraging a stereotype that they are more familiar with technology than with human empathy. They exhibit an openness to change and are more likely to be college educated than previous generations. According to a 2019 global survey by Deloitte, they also seem to prioritize different things; a world view that rates travel as more important than buying a home, and that making a positive impact on their community is a high priority. Millennials seem to find engagement in slightly different things than other generations, so tap into their appetite for purpose and growth.

POWER GENERATION \$7,000–\$9,000

Each Power Generation Package is individually curated, with pricing varying depending on the selected experience, participation level and agreed package details.

WHAT'S NEXT & STAYING CONNECTED

Mother & Daughter Experience

A specially curated experience in The Hamptons

Mother & Son Experience

A memorable ski experience in Colorado, designed around spending time together, connecting and creating a shared experience.

COMING SOON

A dedicated QR code and landing page on MovesNexus will provide additional information about Power Generation, upcoming experiences, participation opportunities and ways to stay connected.

To join us email powergen@movespowerwomen.net